# ANDREA BARIC

**Product Manager**

@ abaric896@gmail.com ☎ +44 078 4643 4491 ⚲ London, UK ⚯ www.andreabaric.com ⚲ www.github.com/abaric

## EXPERIENCE

### Microsoft (SwiftKey Keyboard)

*Machine learning and NLP focused mobile app enabling on-device word predictions, typing features like live translation, and cloud-backed services for 250 million+ users. B2B and B2C. Acquired by Microsoft in 2016.*

**Product Manager II**

📅 Aug 2021 - Present  ⚲ London, UK

- Promoted to Lead PM of Android & iOS core keyboard experience. Significant scope increase of userbase and decision making. Partner across engineering/data science, design, and user research to build the vision and roadmap for the world's best mobile typing experience
- Shipped fullstack features such as cross Windows↔Android clipboard sync for 1 billion+ Windows users (featured by *The Verge*)
- Increased successful content insertion like GIFs by >50% after a pitch to leadership suggesting a product pivot
- Responsible for SwiftKey's OEM relationships: prioritize partner requests against backlog and recently retained our largest OEM from a competitor
- Oversee SwiftKey's website, app store listings, and social media
- Manage weekly team All-Hands and conduct interviews

**Product Manager I**

📅 Oct 2018 - Aug 2021

- PM lead on High Quality Keyboard pillar improving areas like autocorrect and implementing an A/B experimentation platform
- Shipped patented internal dashboard, now launched across Microsoft, that used clustering to analyze trends from written user reviews and reported live actionable suggestions targeting specific metrics
- Summarized dashboard insights to champion and PM top user requests like emoji search for 130+ languages with resulting 4.7/5 average rating

### Microsoft

**Product Manager Intern**

📅 Summer 2017  ⚲ Redmond, WA

- Coordinated across team of 20+ to determine feature feasibility and publish a product plan for *File->Move* and *File->Delete* in Word, Excel, & PPT

### University of Pennsylvania

**Computer Science Teaching Assistant**

📅 Jan 2017 - May 2018  ⚲ Philadelphia, PA

- Mentored, held office hours, and graded UPenn's *Intro to Computer Science* course for hundreds of students

### Qualcomm

**Software Engineering Intern**

📅 Summer 2016  ⚲ San Diego, CA

- Built an internal tool for Modem Performance & Architecture team of 25+ developers to parse performance data from days to minutes

### Intel

**IoT Technical Intern**

📅 Summer 2015  ⚲ Santa Clara, CA

- Rewrote Intel's Edison maker board developer documentation and wrote technical briefs for potential internal investment

## EDUCATION

### Bachelor of Science in Engineering Computer Science

**University of Pennsylvania, USA**

📅 May 2018

## SKILLS

- Product strategy and roadmapping, requirement gathering, and user research
- Defining success metrics and goals, experimentation, data-driven decision making
- Software, stakeholder, and timeline management
- External and internal project communications
- Java, Python, web app development, machine learning libraries like scikit-learn
- Jira and project tracking software, CI/CD

## ACHIEVEMENTS

- Founder of *FemmeHacks*, one of the world's first women and non-binary collegiate hackathons which has hosted thousands of students since 2015. Recruited sponsors like Google, Facebook, and Palantir and raised over $150k cumulatively to fund the event
- *Microsoft Special Stock Award (2021)* Lump sum of stock granted to high performers
- *Anita Borg Institute (2016)* Grace Hopper Conference Scholar
- *National Center for Women in Technology (2014)* Aspirations in Computing National Runner Up

## INTERESTS

Kayaking, 100% bean to bar chocolate, Southeast European politics and culture

## LANGUAGES

**English** ●●●●●
**Bosnian/Croatian/Serbian** ●●●●●
**Spanish** ●●●○○
**French** ●○○○○